

earthday365	
Approved Budget	
FY2021	
	No Festival UPDATED FY21 Budget
Revision 01/11/2021	
Income	
Contributions Income	
Board	6,500.00
Corporate	10,000.00
Foundation	40,000.00
Individual	8,000.00
Non-profit/Govt	33,300.00
Total Contributions Income	\$ 97,800.00
Event Revenue	
Signature Event	5,500.00
Young Friends Events	1,500.00
Total Event Revenue	\$ 7,000.00
Grant Funds (Reimbursable)	204,060.00
In Kind Contributions	0.00
Memberships - ED365	5,000.00
Total Memberships	\$ 5,000.00
Merchandise Sales less Cost	250.00
Program Income	
Festival	0.00
GDA	10,000.00
ROG	8,100.00
ROG Discount	0.00
Total ROG	\$ 8,100.00
Total Program Income	\$ 18,100.00
Total Income	\$ 332,210.00
Gross Profit	\$ 332,210.00
Expenses	
Administrative Expenses	
Automobile Expense	
Mileage	350.00
Parking	100.00
Transit	5.00
Total Automobile Expense	\$ 455.00
Bank Service Charges	4,000.00
Computer Expenses	1,500.00
Dues and Subscriptions	600.00
Internet Service	1,300.00
Meals and Entertainment	300.00
Office Supplies	800.00

Postage and Delivery	600.00
Printing and Reproduction	1,750.00
Professional Development	1,000.00
Rent	13,342.00
Telephone	3,800.00
Total Administrative Expenses	\$ 29,447.00
In Kind Expenses (Contingent)	0.00
Insurance	3,500.00
Licenses and Permits	0.00
Marketing Expense	
Advertising/Marketing	12,000.00
Email Marketing	100.00
Graphic Design	1,200.00
Web Development and Maintenance	1,800.00
Web Hosting	6,000.00
Total Marketing Expense	\$ 21,100.00
Payroll and Related Expenses	
**Salaries	151,810.70
*Hourly Wages	10,000.00
Payroll Taxes	14,562.96
Processing Fees	1,000.00
Staff Benefits	26,869.00
Worker's Comp Insurance	5,600.00
Total Payroll and Related Expenses	\$ 209,842.66
Professional Fees	
Accountant	13,800.00
Outside Contractors	30,695.50
Total Professional Fees	\$ 44,495.50
Program Creative	
Printing	150.00
Signage	0.00
Total Program Creative	\$ 150.00
Program Logistics	
Automobile Expense	1,760.00
Electrical Service	0.00
Entertainment and Catering	0.00
Equipment & Space Rental	4,726.00
Hauling Costs	6,000.00
Program Activities	2,000.00
Security	0.00
Supplies	8,775.00
Total Program Logistics	\$ 23,261.00
Misc / Discretionary	400.00
Volunteer Expenses	
Volunteer Supplies	0.00

Total Volunteer Expenses	\$	-
Total Expenses	\$	332,196.16
Net Operating Income	\$	13.84
Other Inc/Exp Net		
Grand Total		