

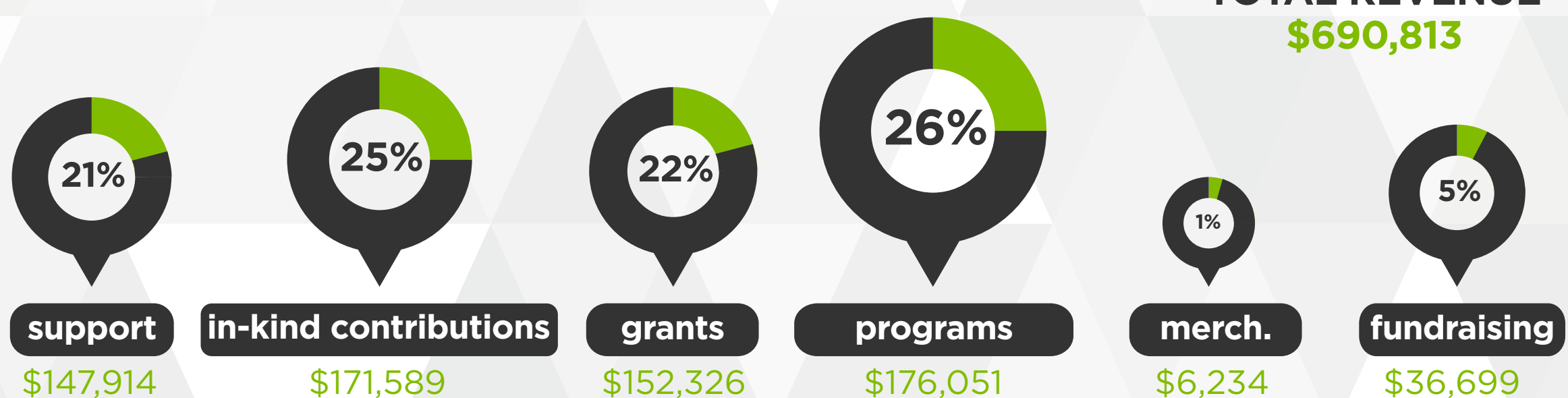
MISSION

St. Louis Earth Day empowers you and your community to create and celebrate a greener St. Louis, every day, through Recycling On the Go (ROG), the Green Dining Alliance, Earth Day Action Grants, and the St. Louis Earth Day Festival.



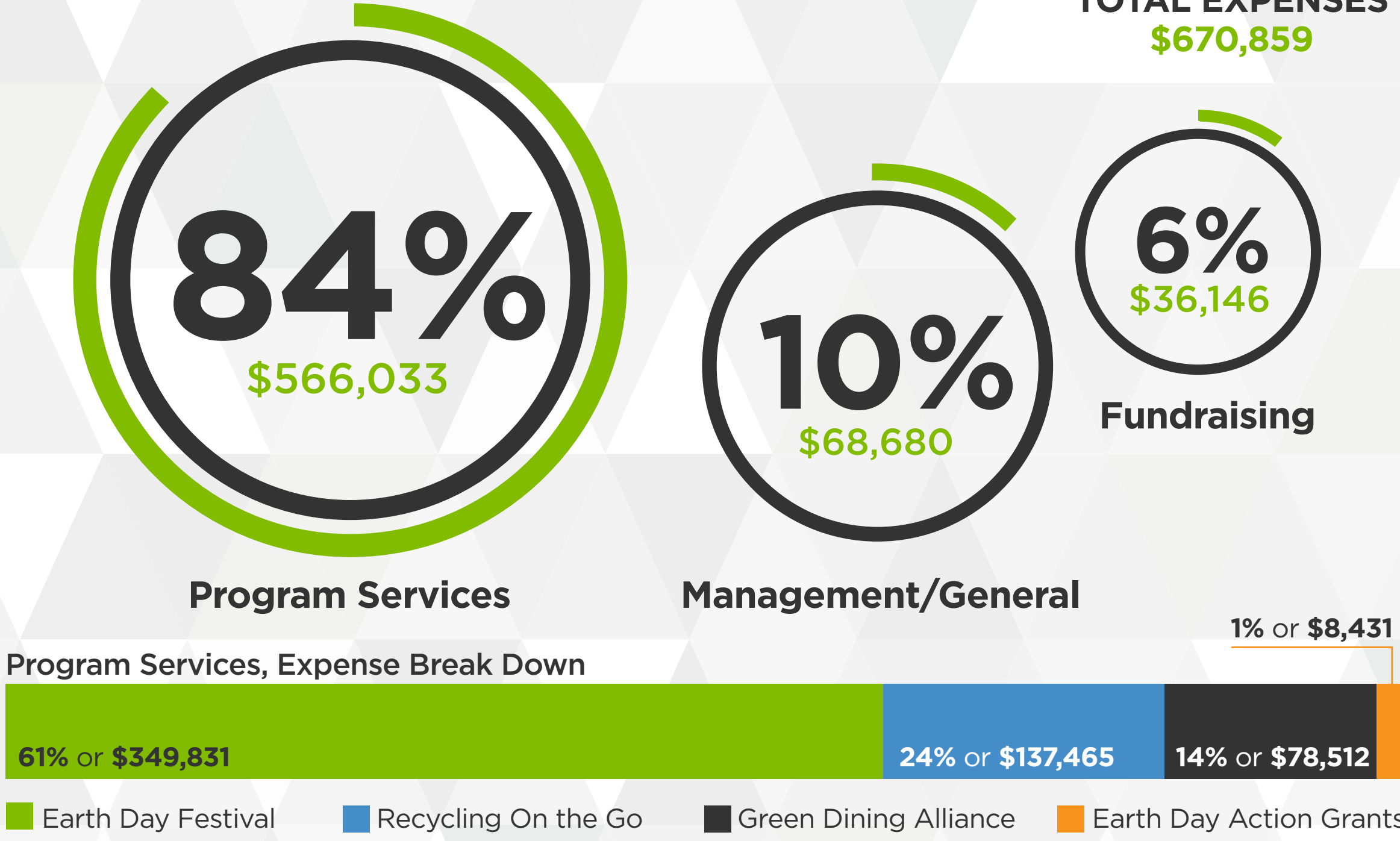
REVENUE

TOTAL REVENUE
\$690,813



EXPENSES

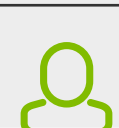
TOTAL EXPENSES
\$670,859



*Complete financial report available upon request

FY 2017 Net Assets
\$292,124

ACCOMPLISHMENTS



PEOPLE

Engaged with 60,000 at Festival, nearly 1 million at events using Recycling On the Go, and countless who dine at over 100 Green Dining Alliance certified restaurants.

60,000
festival attendees

1 million
engaged at ROG events



PLANET

Documented **all-time high waste diversion** totals across all programs.



\$\$\$ PROFIT - ↑6%

Revenues **6% ahead of budget**, ending FY with surplus demonstrating individual, corporate, and foundation belief in our mission.



Harnessed resources of GDA, ROG and our partners to raise funds for year-round programming.



Established Friends of Earth Day, an emerging group of professionals offering social, financial, and volunteer support for St. Louis Earth Day.

VISION 2018

Through our established programming we hope to serve a broader cross-section of our community, including those who currently cannot afford to use our services. Funds have been established to supplement costs for these groups.



Recycling services to community and neighborhood events with high commitment but low resources for recycling.



Consultation and/or certification to minority-owned restaurants or those in underserved communities with a desire to reduce their environmental impacts, but lack the knowledge and resources to do so.

Additionally, we will continue to cultivate collaboration with groups in our community to reach new audiences, inspire new lifestyle norms, and invite greater fiscal support for our efforts.

SPONSORS

Anheuser-Busch Seed to Sip
BrightHouse Organics
Better Life
The Boeing Company
Boeing Employee Community Fund
Cfx
Chipotle
Garrett Paper
Great Rivers Greenway
Centene Charitable Foundation
Harvest Snaps
Lori Strawbridge, CPA
Madrinas Coffee
Metro Lighting
Missouri American Water

Missouri Department of Natural Resources
Missouri Foundation for Health
Project Clear of St. Louis Metropolitan Sewer District
Pedro's Planet
Renewal by Andersen
RideFinders
Schlafly
State Farm
St. Louis Cardinals - Green Team
St. Louis-Jefferson Solid Waste Management District
Subaru
Total Organics Recycling
Whole Foods Market
World Wide Technology

IN-KIND SPONSORS

Arts in Transit
Baileys' Restaurants
Buzzbold
City of St. Louis
City House Country Mouse
EarthDance Farms Organic
Farm School
Emmis Communications
Green2go
KDHX

St. Louis Public Radio
Metro Transit / Bi-State Development
Missouri Propane Gas Association
Pure Power
Republic Services/Johnny on the Spot
RJP Electric
Sauce Magazine
St. Louis Lambert International Airport
Spirit Seeker
Terraine Magazine

The Advertisers Printing Company
The Gateway Gardener
The Healthy Planet Magazine
Trailnet
Upper Limits
Women's Journal
Yoga & Spa Magazine
YogaBuzz

DONORS

We are grateful for all who financially support the mission of St. Louis Earth Day, and recognize the following who supported St. Louis Earth Day at the \$100 level and above:

Anonamous
Cindy Bambini
Cherie Beckman
Roland Biehl
Charles Brown
Lisa Cagle
Jane Davis
Matthew Diller

Dori Degenhardt
Franciscan Sisters of Mary
Elise Frisella
Randall Goetzl
Connie's Green Grocer
Tracy Haag
Karen Heiting
Kurtus Kahle

Worth Kramer
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Paul Merrill
Patrick Osborne
Krupa Panchal
Leah Picker
Peter Raven
John & Mary Risberg

Victoria Ross
Laura Skiles
Pete Salsich, III
Lori Strawbridge
David Wilson

If you would like to see your name or your business on this list, please visit www.stlouisearthday.org/support or contact Jen Myerscough jen@stlouisearthday.org.

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