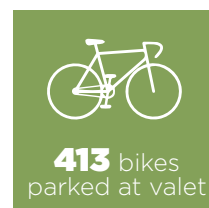
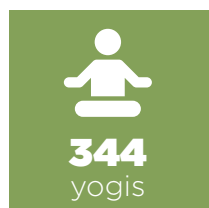




# 2018 St. Louis Earth Day Festival Report

April 21 & 22, 2018 | 11a-5p | Muny Grounds, Forest Park



## Media Coverage



Alive Magazine  
Belleville News Democrat  
Earthworms (podcast)  
Fox 2  
Go! Magazine  
Independent News  
KCBD-TV Lubbock, Texas  
KDHX  
KEZK  
KLOU  
KMOV 4

KMOX  
KPLR 11  
KSDK 5  
KTRE-TV Lufkin, Texas  
KTRS  
KWES-TV Odessa, Texas  
KXXV-TV Moody, Texas  
Ladue News  
Metro Bus stops  
Metrolink stops  
Now 96.3

Outfront Media  
RFT Online  
St. Louis American  
St. Louis Post-Dispatch  
St. Louis Public Radio  
St. Louis - Lambert International  
Airport  
Sauce Magazine  
Spirit Seeker  
Terrain Magazine  
The Healthy Planet Magazine

The Gateway Gardener  
The New Territory Magazine  
Tucson News Now  
WCSC-TV Awendaw, South Carolina  
WDAM-TV Southeastern Mississippi  
WECT-TV Wilmington, North Carolina  
West End Word  
WFUN-FM 95.5 The Lou  
WTOL-TV Toledo, Ohio  
Yoga & Spa Magazine  
Y98

19,768,716 media impressions. Calculated marketing value \$303,306.




\*For the first time ever, in 2018 an intern from Wash U. used scientific methods to calculate attendance. Prior to 2018, attendance was estimated.



Throughout the month of April, groups around St. Louis held public screenings of some great environmental-themed films.

**8**   
Venues

**15**   
Screenings

SLCC @ Forest Park



April 8, 2018 - 10a-2p

**19 PARTNERS**  
collecting 

**800 CARS**  
unloaded 

**38.8 TONS**  
collected 

## Sponsors

None of the preceding would have been possible without support from our 2018 Festival sponsors.

Centene Charitable Foundation  
Trudy Busch Valentine Family Foundation  
Metro/Bi-state Transit  
Subaru  
Missouri American Water  
Entercom  
The City of St. Louis & St. Louis City Recycles  
St. Louis Lambert Airport  
The Boeing Company  
Green2Go  
Waste Connections  
Anheuser Busch Seed to Sip  
EarthDance Farms  
4 Hands Brewery  
Straight Up Solar  
Renewal by Anderson  
Project Clear of the St. Louis Metropolitan  
Sewer District  
Great Rivers Greenway  
Yoga & Spa Magazine  
Upper Limits  
Better Life

Schlafly Beer  
St. Louis Public Radio  
Yoga Buzz  
Ridefinders  
The Healthy Planet Magazine  
Madrinas Coffee  
Perennial Ales  
Urban Chestnut Brewery  
St. Louis Cardinals  
Metro Lighting  
Universal Windows Direct  
USA Mortgage  
Pedro's Planet  
Missouri Dept of Natural Resources  
Trailnet  
Advertiser's Printing Company  
Sauce Magazine  
The Gateway Gardener Magazine  
The Women's Journal  
Terrain Magazine  
SSM SLU Hospital  
Cfx



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