Thank you to all who helped make the 30th St. Louis Earth Day Festival a success. Our sponsors, volunteers, vendors, exhibitors, production partners, and most importantly, the estimated 40,000 who attended this year. The following documents the success of the 2019 Festival. We hope you will join us again in 2020 as we celebrate the founding of Earth Day on its 50th Anniversary on April 25-26, 2020.

Additionally, we’re sad to say goodbye at the end of the 2019 Festival, but we’d like to thank Kathy Dolson for 7 years of exemplary vendor and office management through the years, which was celebrated with the popular, purple volunteer t-shirts in 2019.

All the best,

Jennifer Magness
Executive Director for Earthday365

Festival Results Sneak Peak:
- Potential 95% Festival waste diversion
- Over 300 volunteers for Festival
- 360 lbs of food donated by vendors
- 150 meals donated to Anointed Hands
- Over 21 million media impressions
- And more inside!

Registration for the 2020 festival planned to begin October 2019.
A STORY OF EVENT WASTE

Despite our diligent efforts to sort waste at the Festival with our Recycling On the Go crew and volunteers, our projected 95% diversion success was thwarted by contamination added to our recycling dumpster after we left for the night. Regardless, we are still very proud that all of our Green Dining Alliance food vendors used only recyclable and compostable materials that could be easily sorted away from the landfill waste. Because contamination in the recycling industry continues to be such a roadblock, we will proceed to develop ways to educate the community about this ongoing problem.

FESTIVAL VOLUNTEER GROUPS

Festival Volunteer Groups:
- Junior League of St. Louis
- Lynda Pate
- Mackey Mitchell Architects
- SUU DSGC
- SUU Student Support Services
- Squam
- Team Industry
- The Siler Act
- Thomas Jefferson School
- Trinity Comics
- West Al U. Osmint Club
- Young Men's Service League

Volunteer numbers rose significantly this year:

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Canvana volunteers helped children paint flower pots.

Volunteer Stage Manager Isaac Syler, demonstrates proper waste management.

FOOD DONATIONS

Anointed Hands receives donation from Green Dining Alliance vendors.

- 360 pounds of food was donated by the Green Dining Alliance food vendors at the end of the festival, which translated to at least 150 meals distributed by Anointed Hands Food pantry.

MEDIA IMPRESSIONS & COVERAGE

21,076,195 media impressions. Calculated marketing value $104,168.

OUR GENEROUS SPONSORS

None of the preceding would have been possible without support from our 2019 Festival sponsors:

- Great Rivers Greenway
- The Healthy Planet
- Mackey Mitchell Architects
- Metrolink
- Moats Lighting
- Missouri American Water
- Missouri Department of Natural Resources
- NAWS
- Project Clear of the Metropolitan St. Louis Sewer District
- The St. Louis Aquarium
- The New Territory Magazine

- McKee’s Plastics
- Continental Baking Co.
- BBF
- The St. Louis Post-Dispatch
- The St. Louis Times
- STL TV
- The Gateway Gardener
- The Women’s Journal
- Yoga & Spa Magazine

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- 4 Hands Brewing Company
- Art Farm
- Better Together
- St. Louis Cardinals
- The ISS Box
- Closest Charitable Foundation
- City of St. Louis
- EarthDamage Farms
- eCab
- The Gateway Gardener
- The Healthy Planet
- Mackey Mitchell Architects
- Metrolink
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