



THANK YOU TO ALL WHO HELPED MAKE THE 30TH ST. LOUIS EARTH DAY FESTIVAL A SUCCESS

Thank you to all who helped make the 30th St. Louis Earth Day Festival a success: our sponsors, volunteers, vendors, exhibitors, production partners, and most importantly, the estimated 40,000 who attended this year. The following documents the success of the 2019 Festival. We hope you will join us again in 2020 as we celebrate the founding of Earth Day on its 50th Anniversary on April 25-26, 2020.

Additionally, we're sad to say goodbye at the end of the 2019 Festival, but we'd like to thank Kathy Dolson for 7 years of exemplary vendor and office management through the years, which was celebrated with the popular, purple volunteer t-shirts in 2019.

All the best,

Jennifer Mayne
Executive Director for Earthday365



Final Festival as staff for Kathy Dolson.

Festival Results Sneak Peak:

- Potential 95% Festival waste diversion
- Over 300 volunteers for Festival
- 360 lbs of food donated by vendors
- 150 meals donated to Anointed Hands
- Over 21 million media impressions
- And more inside!

2019 St. Louis Earth Day Festival 30th Anniversary Recap

earthday365
4125 Humphrey Street,
St. Louis, MO 63116

WORKING ALL YEAR FOR YOUR COMMUNITY



www.earthday-365.org

Join our community



Registration for the 2020 festival planned to begin October 2019

A STORY OF EVENT WASTE

Despite our diligent efforts to sort waste at the Festival with our Recycling On the Go crew and volunteers, our projected 95% diversion success was thwarted by contamination added to our recycling dumpster after we left for the night. Regardless, we are still very proud that all of our Green Dining Alliance food vendors used only recyclable and compostable materials that could be easily sorted away from the landfill waste. Because contamination in the recycling industry continues to be such a roadblock, we will proceed to develop ways to educate the community about this ongoing problem.



FESTIVAL VOLUNTEER GROUPS

Festival Volunteer Groups:

Absolut Vodka	Junior League of St. Louis
Ameristar Casino St. Charles	Lynda Pate
Apple	Mackey Mitchell Architects
Arch Rival Roller Derby	SLU DGC LC
BOEING REACH	SLU Student Support Services
Carvana	Square
Curtiss Family	Team industry
Detalus	The Sister Act
Equa	Thomas Jefferson School
GS Troop 3405	Trane
Happys	Trinity Consultants
Heath Family	West JH Jr. Optimist Club
Ingersoll Rand	Young Men's Service League
JM Family Enterprises	



Carvana volunteers helped children paint flower pots.



Volunteer Stage Manager Isaac Syler, demonstrates proper waste management.

Volunteer numbers rose significantly this year:

2018	<div><div></div></div>	272
2019	<div><div></div></div>	326

OUR GENEROUS SPONSORS

None of the preceding would have been possible without support from our 2019 Festival sponsors:

4 Hands Brewing Company	Great Rivers Greenway	Pedro's Planet	Subaru
Absolut Vodka	Green2Go	Perennial Artisan Ales	SunSource Homes
Art Farm	The Healthy Planet	Renewal by Andersen	Terrain Magazine
Better Together	Mackey Mitchell Architects	RideFinders	Total Organics Recycling
St. Louis Cardinals	Metro/Bi-State Development	RJP Electric	Trailnet
The CBD Store	Metro Lighting	Sauce Magazine	Urban Chestnut Brewing Company
Centene Charitable Foundation	Missouri American Water	Schlafly	Upper Limits
Cfx	Missouri Department of Natural Resources	SSM Health Saint Louis University	The Women's Journal
City of St. Louis	Now96.3	The St. Louis Aquarium	Waste Connections
EarthDance Farms	Project Clear of the Metropolitan	STL Beer	Y98
eCab	St. Louis Sewer District	St. Louis Lambert International Airport	Yelp
Entercom 1Thing	The New Territory Magazine	St. Louis Public Radio	Yoga & Spa Magazine
The Gateway Gardener		St. Louis Public News	Yoga Buzz

FOOD DONATIONS

Anointed Hands receives donation from Green Dining Alliance vendors.



360 pounds of food was donated by the Green Dining Alliance food vendors at the end of the festival, which translated to at least 150 meals distributed by Anointed Hands Food pantry.



MEDIA IMPRESSIONS & COVERAGE

21,076,195 media impressions. Calculated marketing value \$104,168.

21st Ward St. Louis
AARP
All Events
Alton Telegraph
Americorps St. Louis
Arizmendi Ecovillage
Art & Craft Show Yellow Pages
Bi-State Development
DO314 What to Do in St. Louis
Doing Good Together
EarthShare
Evensi
Eventful
Everfest
Explore St. Louis
Fly STL
Forest Park Forever

Fox 2 News
The Gateway Gardener
Glendale Chrysler Jeep
Greatriverroad.com
High Rises
KDHX
KMOV-TV
KMOX NewsRadio 1120
The Big 550 KTRS
Meet Up
Mercedes-Benz of St. Louis
Missouri Alliance for Animal Legislation
Missouri Coalition for the Environment
Missouri Fairs and Festivals
Missouri Life
Missouri Recycling Association
My Fairs and Festivals

OTL City Guides
Perennial Artisan Ales
Forest ReLeaf of Missouri
Saint Louis Zoo
Sauce Magazine
South County Times
Speaker
St. Louis Post-Dispatch
St. Louis Magazine
St. Louis Public News
St. Louis Public Radio
St. Louis Sprout & About
St. Louis MO Gov.
Step Outside
STL Parent
STL Craft Fairs
STL TV

Terrain Magazine
The Healthy Planet
The New Territory Magazine
The St. Louis American
The STL Insider
Town & Style
Town Planner STL
Tripsavvy
TSNN
Washington University St. Louis
Webster University News
The Women's Journal
Y98
Yelp
Yoga & Spa Magazine
Yoga Buzz
Youtube

