

THANK YOU TO ALL WHO HELPED MAKE THE 30TH ST. LOUIS EARTH DAY FESTIVAL A SUCCESS

Thank you to all who helped make the 30th St. Louis Earth Day Festival a success: our sponsors, volunteers, vendors, exhibitors, production partners, and most importantly, the estimated 40,000 who attended this year. The following documents the success of the 2019 Festival. We hope you will join us again in 2020 as we celebrate the founding of Earth Day on its 50th Anniversary on April 25-26, 2020.

Additionally, we're sad to say goodbye at the end of the 2019 Festival, but we'd like to thank Kathy Dolson for 7 years of exemplary vendor and office management through the years, which was celebrated with the popular, purple volunteer t-shirts in 2019.

All the best,





Final Festival as staff for Kathy Dolson.

Festival Results Sneak Peak:

- Potential 95% Festival waste diversion
- Over 300 volunteers for Festival
- 360 lbs of food donated by vendors
- 150 meals donated to Anointed Hands
- Over 21 million media impressions
- And more inside!

2019 St. Louis Earth Day Festival 30th Anniversary Recap

earthday365 4125 Humphrey Street, St. Louis, MO 63116

WORKING ALL YEAR FOR YOUR COMMUNITY







www.earthday-365.org

Join our community







Registration for the 2020 festival planned to begin October 2019

A STORY OF EVENT WASTE

Despite our diligent efforts to sort waste at the Festival with our Recycling On the Go crew and volunteers, our projected 95% diversion success was thwarted by contamination added to our recycling dumpster after we left for the night.

Regardless, we are still very proud that all of our Green Dining Alliance food vendors used only recyclable and compostable materials that could be easily sorted away from the landfill waste. Because contamination in the recycling industry continues to be such a roadblock, we will proceed to develop ways to educate the community about this ongoing problem.



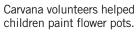
FESTIVAL VOLUNTEER GROUPS

Festival Volunteer Groups:

Absolut Vodka
Ameristar Casino St. Charles
Apple
Arch Rival Roller Derby
BOEING REACH
Carvana
Curtiss Family
Detalus
Equa
GS Troop 3405
Happys
Heath Family
Ingersoll Rand
JM Family Enterprises

Junior League of St. Louis Lynda Pate Mackey Mitchell Architects SLU DGC LC SLU Student Support Services Square Team industry The Sister Act Thomas Jefferson School Trane Trinity Consultants West JH Jr. Optimist Club Young Men's Service League







Volunteer Stage Manager Isaac Syler, demonstrates proper waste management.

Volunteer numbers rose significantly this year:

2018 **272** 2019 **326**

OUR GENEROUS SPONSORS

None of the preceding would have been possible without support from our 2019 Festival sponsors:

4 Hands Brewing Company
Absolut Vodka
Art Farm
Better Together
St. Louis Cardinals
The CBD Store
Centene Charitable Foundation
Cfx
City of St. Louis
EarthDance Farms
eCab
Entercom 1Thing
The Gateway Gardener

Great Rivers Greenway
Green2Go
The Healthy Planet
Mackey Mitchell Architects
Metro/Bi-State Development
Metro Lighting
Missouri American Water
Missouri Department of
Natural Resources
Now96.3
Project Clear of the Metropolitan

St. Louis Sewer District

The New Territory Magazine

Pedro's Planet
Perennial Artisan Ales
Renewal by Andersen
RideFinders
RJP Electric
Sauce Magazine
Schlafly
SSM Health Saint Louis University
The St. Louis Aquarium
STL Beer

The St. Louis Aquarium
STL Beer
St. Louis Lambert International Airport
St. Louis Public Radio
St. Louis Public News

Subaru
SunSource Homes
Terrain Magazine
Total Organics Recycling
Trailnet
Urban Chestnut Brewing Company
Upper Limits
The Women's Journal
Waste Connections
Y98
Yelp
Yoga & Spa Magazine

Yoga Buzz

FOOD DONATIONS

Anointed Hands receives donation from Green Dining Alliance vendors.





360 pounds of food was donated by the Green Dining Alliance food vendors at the end of the festival, which translated to at least 150 meals distributed by Anointed Hands Food pantry.



MEDIA IMPRESSIONS & COVERAGE

21,076,195 media impressions. Calculated marketing value \$104,168.

The Gateway Gardener

Fox 2 News

21st Ward St. Louis All Events Alton Telegraph Americorps St. Louis Arizmendi Ecovillage Art & Craft Show Yellow Pages Bi-State Development DO314 What to Do in St. Louis Doing Good Together EarthShare Evensi Eventful Everfest Explore St. Louis Flv STL Forest Park Forever

Glendale Chrysler Jeep
Greatriverroad.com
High Rises
KDHX
KMOV-TV
KMOX NewsRadio 1120
St.
The Big 550 KTRS
Meet Up
Mercedes-Benz of St. Louis
Missouri Alliance for Animal Legislation
Missouri Fairs and Festivals
Missouri Life
Missouri Recycling Association
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The Women's Journal
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Yelp
Yoga & Spa Magazine
Yoga Buzz
Youtube

Terrain Magazine

The Healthy Planet

The New Territory Magazine

The St. Louis American







