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Midwest's Largest Earth Day Celebration Returns for 2024

Thousands gather for Climate Action at the St. Louis Earth Day Festival

St. Louis, MO (April 02, 2024) – Join tens of thousands at the St. Louis Earth Day Festival, the largest Earth Day celebration in the Midwest. The free, family-friendly event takes place on April 20 and 21 at the Muny Grounds in Forest Park (11 a.m. to 5 p.m. both days). earthday365's signature event will feature a plethora of educational activities, entertainment, local businesses, planet-friendly food options, and more, with a focus on their 2024 theme: Climate Action.

“The time is now for us to come together as a region to address climate change, since we’re already feeling its effects. 2023 was the hottest year on record, with extreme weather across the country,” said Dr. Jess Watson, earthday365 Executive Director. “The St. Louis Earth Day Festival is a time to highlight local solutions and success stories.”

Each year, the St. Louis Earth Day Festival connects around 20,000 attendees with 200 local vendors who offer engaging activities, sustainable resources, and eco-friendly items in the Green Marketplace. The Main Stage is a centerpiece, as it will host the organization's 3rd Annual Sustainability Awards with Mayor Tishaura Jones and County Executive Dr. Sam Page, and features keynote speaker Heather Navarro, Director of the Midwest Climate Collaborative at Washington University.

Plus: Visitors won't want to miss the Sustainable Fashion Show (produced by Room Seven and emceed by Maxi Glamour), as well as local music and performers throughout the weekend. More features include the Earth Day Cafe with eco-friendly food vendors, World Bird Sanctuary's wild bird shows, BWorks' toddler bicycle racecourse, Perennial's Repair Demo Fair, Upper Limits' climbing wall, and yoga with The Collective STL. Nearly everything is free!

New to the Festival is the Climate Action Zone, where you can learn more about regional effects of climate change, discover what you can personally do to make a difference, and earn your badge by taking a Climate Action Pledge.

Additionally, attendees are encouraged to participate in the Earth Day Challenge and make their experience as sustainable as possible by taking such actions as traveling to the festival via sustainable

transportation, bringing their own shopping bag and/or water bottle, and eating vegetarian or vegan food options -- all of which will enter them into a large-prize raffle at the designated Challenge Booth.

Sponsors include Ripple Glass, Missouri American Water, City of St. Louis, Metro/Bi-State Development, St. Louis-Jefferson Solid Waste Management District, MO DNR, Washington University in St. Louis, Sunset Hills Subaru, and Green2Go.

For more information, please visit earthday-365.org/festival/.