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## **ROOM SEVEN CURATES 2ND ANNUAL SUSTAINABLE FASHION SHOW AT ST. LOUIS EARTH DAY FESTIVAL 2024**

*Take Climate Action, Support Sustainable Fashion*

**April 4th** – After the glamorous success of their first Sustainable Fashion Show in 2023, local boutique Room Seven and environmental nonprofit earthday365 return with their second Show this spring as a new part of the St. Louis Earth Day Festival tradition! The showcase is on the second day of the Festival, April 21st at 1 PM on the Main Stage. Artist and activist influencer Maxi Glamour will return as the MC alongside MC Tres, rapper and co-owner of Hustle City.

The runway will highlight a variety of unique and eco-friendly garments and accessories, many from vendors in the Festival's Black-Owned Sustainable Fashion Marketplace such as Liberated Roots Collection, GemU Vintage, and Tribe228. In addition, models will wear One Planet Standard certified shoes from Caleres. Every look is accentuated by the work of local black-owned makeup and hairstyling businesses Healthy Hair Solutions and The Whisper Style Team, with diverse models of all ages, genders, and body types, from professional models to community activists.

The St. Louis Earth Day Festival hosts around 20,000 attendees annually and brings them the opportunity to learn about sustainable products and services from 200 local businesses and organizations, meet nonprofits that share their environmental values, and try food from Green Dining Alliance restaurants. The 2024 theme is Climate Action and sustainable fashion is just one of the many opportunities for guests to engage with sustainability.

"Fast fashion is a major driver of environmental destruction around the world, which is why we invited Room Seven to curate a show focusing on vintage, local, upcycled, and sustainably sourced clothing from talented local designers," said earthday365 Executive Director Dr. Jess Watson.

**About Room Seven:** Room Seven is a meticulously curated collection of resale designer, vintage and modern clothing, shoes and accessories. Because fashion has an impact on our mindset, mood and confidence, our mission is to drive self-expression through fashion in hopes that our distinct, quality pieces and styling expertise will help guide you to your most authentic self.

**About earthday365:** earthday365 is a nonprofit organization that touches more than one million individuals annually through one of the largest Earth Day celebrations in the country, in addition to award-winning programs Recycling On the Go and Green Dining Alliance.